



MISSION

To support readiness and retention by providing quality and value in retail products, services, leisure activities and individual and family support for the military community.

COMPONENTS

➤ Organization

➤ Operating Divisions

- ◆ Retail
- ◆ Services
- ◆ Food & Hospitality
- ◆ Semper Fit
- ◆ Personal Services

➤ Support Divisions

- ◆ Human Resources
- ◆ Marketing
- ◆ Logistics
- ◆ Management Operations,
Analysis & Control
- ◆ Financial Management

RETAIL

- Retail Organization with (44) Selling Locations
- Wide Spectrum Merchandising:
 - ◆ Softlines
 - ◆ Hardlines
 - ◆ Consumables
 - ◆ Gasoline & Automotive Repairs
- Local Buying Staff, Special Events, Sales Promotion and Marketing

SERVICES

➤ Direct Services

- ◆ Tailor Shop
- ◆ Embroidery
- ◆ Animal Impound
- ◆ Optical Shop
- ◆ 13 & 53 Area Arcade
- ◆ Vet. Services
- ◆ Hunt/Fish License
- ◆ Video Rentals
- ◆ Car Washes

➤ Indirect Services

- ◆ Dental Clinic
- ◆ Optometric Services
- ◆ Laundry Services
- ◆ Tax Service
- ◆ Watch Repair
- ◆ Florist
- ◆ Paintball Park
- ◆ Barber Shops
- ◆ Star Cuts
- ◆ Car Rental
- ◆ Portrait Studio
- ◆ MCC Phone Centers
- ◆ Quick Lube
- ◆ Truck Rental
- ◆ Auto Tint: Audio
- ◆ Telephone Services

FOOD & HOSPITALITY

Officers' Clubs

South Mesa Club

Enlisted Clubs

All Ranks Facilities

Snack Bars

Contracted Fast Food

Contracted Food Coaches (Mobile)

Lodging

SEMPER FIT

Fitness Program

12 Fitness Centers
5 Gyms
Athletics
 Intramural Sports
 Varsity Sports
 All Marine Sports
 Youth Sports
 Race Series
Beaches
Youth Sports

Leisure Time Recreation

Auto Hobby Shops
Crafts Hobby Shop
Information, Tickets & Tours Offices
Lake O'Neill
 Campsites
 Boat Rentals
 Mini-Golf
 Cabanas
 Sports Fields
Swimming Pools
Vehicle Storage Lots
Stables Trail Rides
Beach Campsites
Skeet and Trap
Beaches
Pistol Range
Theater
Marina

Recreational Business Operations

Stables Boarding
Bowling Center
Golf Course
Marina Boarding
Beach Cottages

PERSONAL SERVICES

- LifeLong Learning
 - ◆ Libraries/Joint Education
- Consolidated Substance Abuse Counseling Center
 - ◆ Education, Counseling & Testing
- Intervention & Treatment
 - ◆ Individual/Family Counseling Services
 - ◆ Coordinated Community Response
- Community Support Services
 - ◆ Readiness Support, Relocation, Transition/Employment
- Children & Youth Programs
 - ◆ 5 CDC's / 3 Youth Centers
 - ◆ Drop-in Child Care
- Marine Corps Family Team Building
 - ◆ Family Readiness Support



How does MCCS relate to the community and business outside the gates of Camp Pendleton?

- As a Supplier
- As a Partner
- As an Employer



- As a Supplier
 - ◆ Resale
 - ◆ Non-Resale

MCCS RESALE

- Procures all items sold at MCCS businesses
 - ◆ i.e., housewares, clothing, sporting goods, electronics, garden supplies, etc.
- Primary sources: manufacturers and distributors
- Purchases are made based on patron demand, brand name, price
- Annual purchases of \$86 Million
- Regulations: MCO P1700.27A & DODI 1339
- POC: Mr. Joe Allison (760) 725-6233

MCCS NON-RESALE

- Procures all goods and services consumed by MCCS
- Includes office supplies to vehicles, footballs to computers, training consultants to carpet layers
- Does not require Central Contractor Registration
- Focuses on the best value vice lowest offer
- Uses trade publications and other means of vendor advertising to identify sources of supply
- Annual purchases of \$13 million
 - ◆ Significant amount done in local area
- Regulations: MCO P1700.27A
- POC: Ms. Mary Greenwell (760) 725-5267



➤ As a Partner

◆ Contracting

MCCS contracts out services that it does not, for a variety of reasons, choose to operate itself.

Examples:

- Fast Foods
- Dental Clinic
- Barber Shops
- Vending
- Floral Services

MCCS CONTRACTING

- Contracts
 - ◆ 105 Active Contracts
 - ◆ 54 Active Instructor Contracts (e.g., sports, aerobics, etc.)
 - Goods (e.g., leased golf carts)
 - Services (e.g., carpeting the Main Exchange)
 - Service Providers who operate the various businesses aboard the installation (e.g., barber shops, fast food restaurants, car rental offices)
- Source list are developed from inquiries of interested parties, corporate offices, trade publications, contractor presentations, etc.
- Regulations: MCO P1700.27A
- POC: MGySgt Richard Scott (760) 725-5339 or Ms. Sabrina Bastine (760) 725-1174



➤ As an Employer

- ◆ Major Employer is North County
- ◆ Employees 2,100
(not counting contractors - 800)
- ◆ Occupations 100
- ◆ Dollars of Payroll \$41M

Provides job opportunities for the families of the Marines and Sailors and the surrounding civilian community. Over 50% of the workforce is military connected.



Other Opportunities

- As a Sponsor of Special Events
 - ◆ Semper Fit Division
 - Race Series
 - 4th of July Beach Bash
 - Rodeos
 - ◆ Personal Services Division
 - Kids First Fair
 - Child Development Conference
 - Library Reading Program



- As an Advertiser
(not in conflict with on-Base business)
 - ◆ Website
 - ◆ Banners
 - ◆ Electronic Marquees